

Target Group:



Occupational Profile

Counselor

Standard Occupational Code 21-1014.00

What They Do

Counsel with emphasis on prevention. Work with individuals and groups to promote optimum mental and emotional health. May help individuals deal with issues associated with addictions and substance abuse; family, parenting, and marital problems; stress management; self-esteem; and aging.

Is This For You?

Work Interests are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

Investigative - Interested in science and logic. They like to analyze, evaluate, and solve problems, and enjoy learning and understanding the causes of events.

Social – Like to work with other people. They enjoy teaching, helping, and curing people. They are good with words.

Artistic – Interested in self-expression and working with forms and patterns.

Work Values are aspects of work that are satisfying to you. The following work values are generally associated with this career:

Relationships – Allow employees to provide service to others and work with co-workers in a friendly non-competitive environment.

Achievement – Results oriented, allow use of strongest abilities and provide feeling of accomplishment.

Independence – Allow employees to work on their own and make decisions.

Abilities reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career:

- Oral Comprehension
- Oral Expression
- Problem Sensitivity
- Inductive Reasoning
- Written Comprehension

Skills You Need

- Active Listening
- Social Perceptiveness
- Service Orientation
- Speaking
- Critical Thinking
- Judgement and Decision Making
- Monitoring
- Writing

Requirements for the National Career Readiness Certificate (NCRC)

Applied Mathematics	3
Reading for Information	5
Locating Information	5
Business Writing	3
Workplace Observation	3
Listening for Understanding	4

Education & Training

Counselors need a **master’s degree in counseling or related program**. Counselors are required to be licensed by the South Dakota Board of Examiners for Counselors and Marriage & Family Therapists.

Where They Work

The South Dakota Industries which employ the largest number of counselors are:

- Outpatient Care Centers
- Individual and Family Services
- General Medical and Surgical Hospitals
- Emergency and Other Relief Services
- Other Residential Care Facilities

SD Employment & Wages

2014 Workers	2024 Workers	Numeric Change	Percent Change	Average Annual Demand for Workers	Median Annual Wage
309	338	29	.90%	10	\$42,680

Additional References

South Dakota Career InSite

www.sdjobs.org/careerinsite

Career OneStop

www.careeronestop.org

O*Net Online

online.onetcenter.org

Visit www.sdjobs.org/lmic/occprofiles to obtain the most recent workforce data and trends. Also available are explanations of the terms used for work interests, work values, abilities, and skills sections of occupational profiles.